

Bonnie Marcus, M.Ed.



BONNIE MARCUS, M.Ed., is an award-winning entrepreneur, Forbes contributing writer, and executive coach, who assists professional women to successfully navigate the workplace and position and promote themselves to advance their careers. With 20+ years of sales and management experience, her extensive business background includes CEO of a ServiceMaster company and VP of Sales at Medical Staffing Network and two others national companies in the healthcare and software industries. She has also held executive positions in startup companies and Fortune 500 companies.

Marcus shares her message globally through speaking engagements, live and virtual workshops, blogging, and her popular podcast, Badass Women at Any Age. A certified coach, she has been honored by Global Gurus as one of the world's top 30 coaches in 2015-2020. She has been acknowledged as one of the top 100 keynote speakers in 2018 by Databird Research Journal.

Her first book, *The Politics of Promotion: How High Achieving Women Get Ahead and Stay Ahead*, provides a roadmap for women to navigate the complexities of the workplace and position themselves for success.

Marcus received a BA from Connecticut College and a M.Ed. from New York University.

Connect with Bonnie Marcus on Twitter [@selfpromote](#), Instagram [@self_promote](#), Facebook [@bonnie.marcus](#), [LinkedIn](#) and use #NotDoneYet, and visit [BonnieMarcusLeadership.com](#).

Not Done Yet! How Women Over 50 Regain Their Confidence and Claim Workplace Power will be released March 6, 2021 and is available for pre-order on [Amazon](#) and wherever fine books are sold.

NEW BOOK

Not Done Yet! How Women Over 50 Regain Their Confidence and Claim Workplace Power

A pivotal book for women facing a remade economy, *Not Done Yet! How Women Over 50 Regain Their Confidence and Claim Workplace Power* (March 6, 2021, Page Two), by *Forbes* Women, Global Gurus-honored executive coach and host of Badass Women at Any Age Podcast, Bonnie Marcus, M.Ed., shows how to find your power, own your path, and tap into the deep experience that only age can bring. *Not Done Yet!* is saving a generation of talented women from self-sabotage by showing them how to go from sadass to badass. By digging deep into her own reinvention, making no excuses, and sharing the stories of other women over 50, Marcus provides concrete practices, tips, tactics and journaling exercises to that help women claim the late-stage career success they deserve.

Not Done Yet! begins by laying out the fears and assumptions that hold women back, before moving into tips and exercises to stop staying small and stay in the game. Finally, she reveals practical advice about caring for yourself and fueling your confidence to flourish at work.

Packed with humor and tangible advice, ***Not Done Yet!*** includes:

- Over 50 and Overshadowed? How to Find Your Power and Own Your Path
 - Moving from Sadass to Badass
 - Stepping into Your Power When You Feel Stuck, Marginalized, and Overlooked
 - Saving Yourself from Career Sabotage
 - Health, Wellness and Beauty Beyond the Boardroom
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ENDORSEMENTS

“I loved this book! I know, and my mom Joan Rivers knew, that anything is possible at any age. I’m constantly redefining my goals and get caught up in fear. This book helped me to see that the conflicts are between me and me. By thinking differently with optimism and hope, I can reframe my negativity into possibility and change.”

-Melissa Rivers

“Not Done Yet! is a life-changing guide for professional women over 50 to dump limiting ideas about aging and step into their full power. With sass and attitude, Marcus lays out the challenges and opportunities of staying marketable at any age. Share it with your friends; gift it to yourself.”

-Bonnie St John, Paralympic Ski Medalist and Author of *Micro-Resilience: Minor Shifts for Major Boosts in Focus, Drive, and Energy*

“In her inimitable sassy and straight-forward way, Bonnie Marcus reminds readers that we should not and must not ‘not go gentle into that good night.’ With humor, encouragement, and tangible tips this book provides the impetus to take control of your life after fifty – regardless of what anyone else may have in mind for you. It’s a great read!”

-Lois P. Frankel, Ph.D., author of *Nice Girls Don’t Get the Corner Office* and *Ageless Women, Timeless Wisdom*

“I loved this book. The book spoke to me. For me, I have been on a journey to explore what we know about ourselves and our limitations. This has been and is my work. This book made me see that the feelings of “powerless over my present and future” are just ideas that I’ve told myself. As an actress, the fear of never getting another job because of my age or the way that I look stood before me for so long, and after reading this book, I see that it is important that I always advocate for myself and for other women. Thank you, Bonnie! I too am a badass woman. I can’t wait to share this with other women!”

-Marissa Jaret Winokur, Tony award-winning actress

“A powerful and very personal invitation to every woman to unleash - at last - her inner badass in the second half of life. After a half-century often spent serving, pleasing and adapting, this is a nudge, a guide and a roadmap to stepping into our power and potential. For ourselves, and for the world.”

-Avivah Wittenberg Cox, CEO of 20-First, gender expert, author and TedX speaker

“My personal motto is Mid-Career at 65, So of course I'm a huge fan of Not Done Yet. Bonnie Marcus lays out the case for female confidence born of wisdom, experience and the fierce desire to contribute. Her book is a guide to navigating a rich, joyous path through the second and maybe best part of working life.”

-Sally Helgesen, author, *How Women Rise, The Female Advantage, The Female Vision*

“Bonnie Marcus channels her anger over ageism and her years of experience as an executive coach into a highly readable, extraordinarily helpful guide to navigating the work world after 50. She tackles common fears that hold us back, and offers specific advice for self-advocacy and responding to ageist workplace attitudes. Not Done Yet! reads like a big fist in the air that will bring out the bad-ass in all of us and remind us that getting older is a time, not for apology, but pride and action.”

-Jeannie Ralston, co-founder of NextTribe

“Not Done Yet offers a valuable road map for women over 50. They can conquer ‘gendered ageism’ on the job while becoming their true best selves. Like wine, such badass women will age to perfection.”

-Joann S. Lublin, former career columnist for The Wall Street Journal

"Not only does Bonnie debunk myths about women's abilities post-50, she provides tips and tools to ensure that they live the second half of their lives with courage, daring and determination!"

-Lori Sokol, PhD, Executive Director, Women's eNews

“As an author, podcaster, and thought leader, Bonnie Marcus is an inspiration to women everywhere, regardless of their age or career aspirations. Her new book, Not Done Yet, has lessons for women who are struggling to find their direction and purpose. The timeless advice can also help younger women who may not be in touch with their badass spirits yet. I also recommend listening to her Badass Women podcast, which offers engaging stories from women who have overcome challenges, soared past barriers, and paved the way for new opportunities.”

-Veronica Vicente, COO, Crowe Global

“Not Done Yet! encourages women to acknowledge their inner power and to execute it. This is a must read, informative, smart, and entertaining as well. I couldn't put it down. Not only does the author make crucially important truths about working women over fifty, but women who are dealing with their own feeling about aging.”

-Barbara Rose Brooker/author- *The Viagra Diaries, Love, Sometimes*. Founder of www.agemarch.org

“‘ASSUMPTIONS, FEARS AND ALL THE CRAP ABOUT AGING THAT HOLDS YOU BACK’ is my favorite chapter in this fierce book about acceptance and loving yourself. As a producer in Hollywood, I know first-hand the struggles that ageism can invite in. This book helps you see it, name it, and move towards owning your own power. Thank you, Bonnie!”

-Julie Stern, Executive TV and Film Producer

“Bonnie Marcus is on a mission: to help older professional women fight back against ageist stereotypes. In this fast-paced book, she draws on the ups and downs of her own and her interviewees’ lives to coax and cajole women to stay relevant, advocate for themselves, assertively handle ageist comments, and find fulfilment in the power of experience.”

-Alison Maitland, co-author, *INdivisible: Radically rethinking inclusion for sustainable business results*

“It’s well documented that workplaces benefit from women in senior management, as gender-balanced teams deliver superior results. Yet women (and men) over fifty face unique challenges. In Not Done Yet!, Marcus takes on gendered ageism in the workplace and offers insights and practical advice challenging the status quo, office politics, and meritocracies to shove ageist assumptions out the window in order to evolve the workplace to this century.”

-Jeffery Tobias Halter, gender strategist and president, YWomen

“Bonnie Marcus! Oh, I’m not done yet! And thanks to the irreverent and honesty in this book, many will be reframing and beginning their journey of self-discovery and reauthoring new narratives for themselves. In this fabulous bad ass book, Bonnie introduces us to the notion of declaring our power, rewriting our stories and standing up for our positions as bad ass women. She shares intimate glimpses into the life of a creative woman who has experienced the same fears and frustrations that lead us into deficit instead of abundance. She digs deep into her own process and shares her own stories, uniqueness and truths that make us feel connected to our femininity, our power and our choices, ourselves and to her. We are never done. I want to be her best friend!”

-Suzy Unger, M.A., LMFT, Licensed Marriage and Family Therapist

“Bonnie Marcus lays it all out – the fears, the self-doubt, the self-sabotage – that often afflict women over 50, and then provides direct, common sense approaches to enable her readers to find their own paths to both thriving and flourishing as they learn to savor this stage of their lives and careers.”

-Timi Anyon Hallem, Partner, Manatt, Phelps & Phillips, LLP

INTERVIEW TOPICS

Marcus is available for interviews to discuss topics including:

Moving from Sadass to Badass:

- Overcoming assumptions and fears about aging that hold you back
- Creating a positive mantra to advance your career
- Why women over 50 need to be BFF with their inner critic
- Never over the hill: Why women over 50 need to write a relevance list
- Battle wounds for confidence: The list every woman over 50 needs to make to connect with their value and personal power.

Gendered Ageism:

- Gendered ageism in the workplace
- Why gendered ageism must be included in D&I initiatives
- How internalizing ageist assumptions sabotages our career and life
- What companies can do to retain female talent
- Why women of all ages need to care about gendered ageism at work

Thriving in The Global Economy and Job Loss:

- Why older women are important to the economy

Saving Yourself from Career Sabotage:

- Why we need to pay attention to office politics; the importance of political savvy
- Building a cross-generational network
- 8 ways you're subconsciously taking away your professional power
- How mentoring can help you find yourself
- 7 ways to boost your political savviness at work
- Getting SMART (specific, measurable, attainable, relevant, timely) goals

Stepping into Your Power When You Feel Stuck, Marginalized, and Overlooked:

- What it takes to stay marketable and keep your job
- Confidently stepping up into your power and taking charge of your career
- Owning your talent and ambition when you feel stuck, marginalized, and overlooked
- Finding your authentic and unique path forward
- How women over 50 can advocate for themselves at work
- 3 ways to take back your power
- 3 ways to develop confidence in the face of obstacles that trigger you
- Managing male-dominated workplaces
- How to get your dream job when you're over 50
- 10 ways to make yourself visible at work

Health, Wellness and Beauty Beyond the Boardroom:

- How exercise can save your career
- How she manages Lyme Disease with holistic care
- Looking well to live well

Hollywood and Aging:

- Ways the beauty and fashion industries can embrace aging
- Hollywood as the microcosm of corporate America

REVIEW COPIES OF *NOT DONE YET!* AVAILABLE UPON REQUEST

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